### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED:

PRINTED DATE:

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 57182





#### **AGREEMENT MADE BETWEEN**

# KDKA-TV

KDKA-TV

**CONTRACT NO. REV.** 1201-57182-1

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 11/02/12

Required

prior notice

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

PAGE

MENTZER MEDIA SERVICES

600 Fairmount Ave Ste 306

**ADDRESS** 

Towson MD 21286-1002

USA

Des Moines

IA 50321-2325

ADVERTISER (OR AGENCY AND ADVERTISER)

USA

PRODUCTAM FUTURE FUND

AGENCY EST. NO. LOCAL Brian Butz-1 SALESPERSON 12

AGENCY (OR SERVICE) ACTING AS AGENT FOR 186925

PRODUCT CODE

1310

AMERICAN FUTURE FUND

4225 Fleur Dr Ste 142

NO. WEEKS:

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12

CONTACT

24184

NAME

AND

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT	TAT STATION MARK INV	OICE PA	ID, PROOF OF	PERFORMAN	CE AND PUT	N PUBLIC FILE PAID FOR	BY: AMERICAN FUTURE FUND			
1	М	1	05:00A	05:58A	30S	11/05/12-11/05/12	THIS MORNING 5-6AM	1	1000.00	1000.00
2	М	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING 6-7AM	1	1900.00	1900.00
3	М	2	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	2	1300.00	2600.00
4	М	1	09:00A	09:58A	30S	11/05/12-11/05/12	THIS MORNING 9-10AM	1	700.00	700.00
5	М	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	2000.00	2000.00
6	М	1	04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	1	2000.00	2000.00
7	М	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	2000.00	2000.00
8	М	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	2700.00	2700.00
9	М	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	2700.00	2700.00
10	М	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2900.00	2900.00
11	М	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	2900.00	2900.00
12	М	2	06:57P	07:30P	30S	11/05/12-11/05/12	CBS EVENING NEWS	2	3000.00	6000.00
13	М	1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	2100.00	2100.00
14	1000011	2 1	11:00P	11:35P		11/03/12-11/04/12 11/05/12-11/05/12	11PM NEWS	3	6000.00	18000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





#### **AGREEMENT MADE BETWEEN**

## KDKA-TV

**CONTRACT NO. REV.** 1201-57182-1

**DATE PRINTED** 11/02/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND **PAGE** 2 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 186925 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MENTZER MEDIA SERVICES AMERICAN FUTURE FUND Required 600 Fairmount Ave Ste 306 4225 Fleur Dr Ste 142 AND Announcement 28 days **ADDRESS** Towson MD 21286-1002 Des Moines IA 50321-2325 prior notice USA USA

CONTACT PRODUCTAM FUTURE FUND

AGENCY EST. NO. LOCAL PRODUCT CODE Brian Butz-1 1310 SALESPERSON 12

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	TI FROM	МЕ ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Sa	2	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	2	800.00	1600.00
16	Sa	2	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	2	1200.00	2400.00
17	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	2000.00	2000.00
18	Su	2	08:28A	08:57A	30S	11/04/12-11/04/12	KD/PG SUNDAY EDITION	2	325.00	650.00
19	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	1	1500.00	1500.00
20	Su	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	1500.00	1500.00
21	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	STEELERS HUDDLE	1	2800.00	2800.00
22	Su	1	11:00A	07:57P	30S	11/04/12-11/04/12	MCDONALDS'S STEELERS	1	3500.00	3500.00
23	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	10000.00	10000.00
24	Su	1	11:35P	12:05A	30S	11/04/12-11/04/12	#1 COCHRAN SUNDAY SPORTS  Total Contract:	1 31	1500.00	1500.00 76950.00
						Oct	Billing Summary		Total	_
					Qtr 4	Oct -12 .00	Nov <u>Dec</u> 75125.00 .00	GR	<u>Total</u> 75125.00 <b>AND TOTAL</b>	
									75125.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.